



# STRING BAND PARADE

## Strike a Chord

Your valued support brings amazing music to residents throughout Camden County

The Philadelphia Mummers String Band Association will perform for the first annual String Band Parade down Haddon Avenue. The event offers a great day of string bands, music, food, games and more. Be a part of this excited family-friendly event with one of the following sponsorship packages:

### Sponsorship Levels:

Title Sponsorship	\$2,000
Gold Sponsor	\$1,000
Local Business Stage Sponsor	\$500



See the reverse side for what is included in each sponsorship level



Making It Better, Together.

Presented by the Camden County Board of Commissioners



# Your brand, integrated.

## Title Sponsorship - \$2,000

**Media Marketing Channels:**

Logo/mentions in weekly social media posts

**County Communication Channels:**

Logo/mentions in the following:  
Event flyers and outreach materials  
Content in weekly newsletter and special emails  
Website event landing page

**On-Location Advertising:**

Logo/mentions in the following:  
Event Signage & print materials  
Printed Annual Summer Parks Guide sponsor page

**On Site Activations (With Prior Arrangement):**

Demo, give-a-ways  
Product sampling  
Exhibitor table

**Local Business Exclusive:**

An appropriate number of band members to play at your local establishment at a coordinated time. You choose the string band.

## Gold Sponsorship - \$1,000

**County Communication Channels:**

Logo/mentions in the following:  
Event flyers and outreach materials  
Content in weekly newsletter and special emails  
Website event landing page

**On-Location Advertising:**

Logo/mentions in the following:  
Event Signage & print materials  
Printed Annual Summer Parks Guide sponsor page

**Local Business Exclusive:**

An appropriate number of band members to play at your local establishment at a coordinated time. You choose the string band.

## Local Business Stage Sponsorship - \$500

**Local Business Exclusive:**

An appropriate number of band members to play at your local establishment at a coordinated time. You choose the string band.



**For more Information:**

Contact Kerry Richards at  
(856) 261-5187 or  
kerry.richards@camdencounty.com

**Online Sponsorship Form:**

[CamdenCounty.com/Sponsorship](http://CamdenCounty.com/Sponsorship)

[CamdenCounty.com](http://CamdenCounty.com)

Get Connected      
CamdenCountyNJ

